



J2D International Company Introduction

J2D International Co., Ltd.



J2D International Company Introduction

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“Better Think , Better solution”

We will satisfy customer needs with better thinking,
better ideas one step ahead.

General Information

Company Profile

Company's Name	J2D International Co., Ltd.
CEO	Ko, Jae-hyeon
Business Areas	Cosmetics sales and Production / OEM Services / Cosmetics Product Development Design / Brand Development Consultancy
Incorporation	July 2014
Contact Numbers	TEL : 070-4680-6732 / FAX : 070-8611-6722
Address	179, 2F Sungji Building, Gajwa-ro, Eunpyeong-gu, Seoul City
Company Registration No.	110-86-13674
Corporate Registration No.	110111-5477074
Main Business Performance	OEM development of Cloud 9 de Blanc Whitening Cream – Cumulative sales volume: 7,600,000 pcs as of Nov. 2013 OEM development of GUERISSON MaYu Cream – Cumulative sales volume: 17,000,000 pcs as of June 2014 China, US OEM brand development - Initial amount: US\$ 200,000 as of July 2015

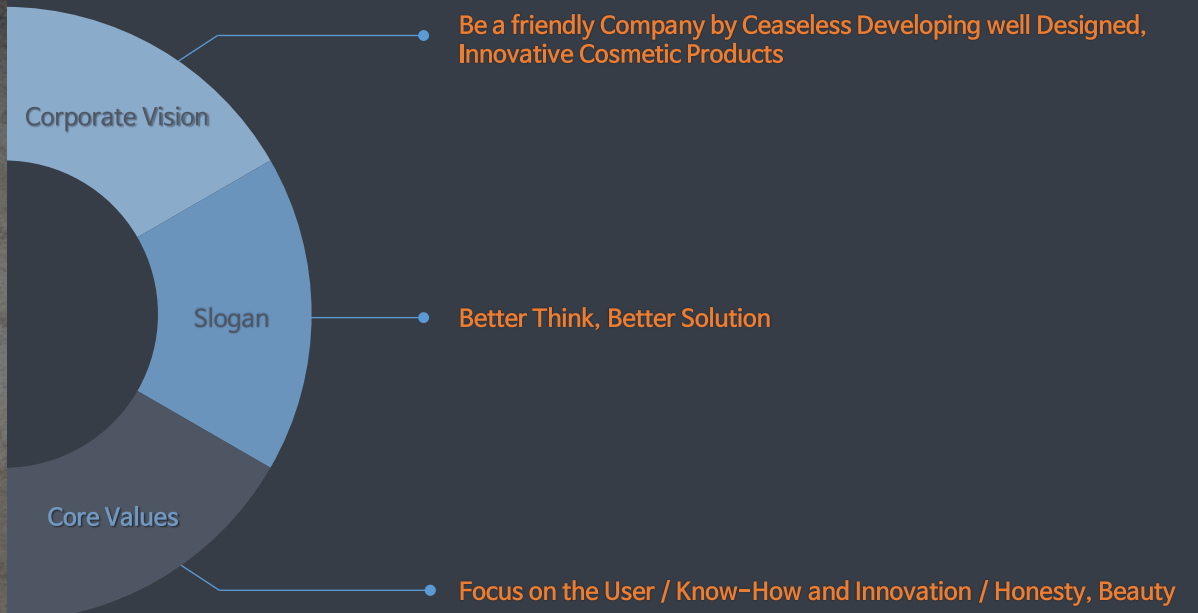
General Information

Organization Chart



Vision & Mission

Company Vision and Mission



Vision & Mission

Corporate Vision



Corporate Vision

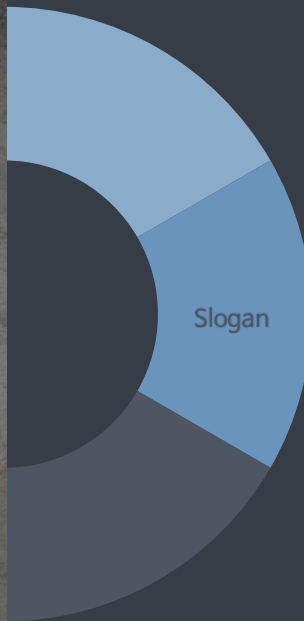
Be a friendly Company by Ceaseless Developing well Designed, Innovative Cosmetic Products

J2D with young talents ahead reads the trend of the cosmetics market to quickly change, constantly tries to do a new thing with fresh ideas and strives to create innovative products to break the existing scheme of the cosmetics market.

J2D controls overall aspects of the product including brand consulting, design, production management, etc. as well as containers, and will be evolving to be a total service company to deliver a better quality of output to the customer.

Vision & Mission

Slogan



Better Think, Better Solution

With better think and good ideas one step ahead, we will meet our customers' needs.

Vision & Mission

Core Values



Core Values

User-friendly

From a user's perspective, we will create better products than customers want to have.

Know-How and Innovation

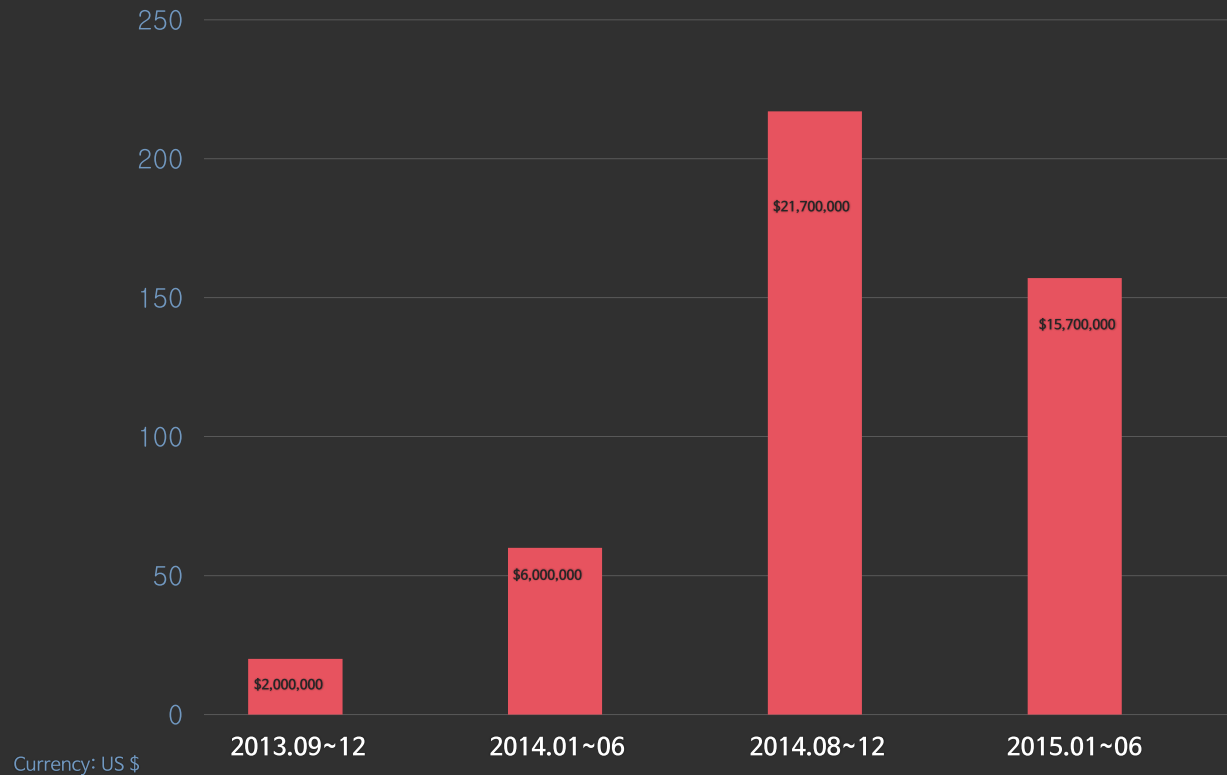
Incorporates experience accumulated up to now and fresh ideas of young talent, and challenges new things.

Honesty, Beauty

We will create a good product honestly to protect the beauty of the customer.

Sales Status

Main Performance and Sales Trends of J2D International



Main Performance

OEM development of Cloud 9 Blanc Whitening Cream
– Cumulative sales volume: 7,600,000 pcs

OEM development of GUERISSON MaYu Cream
– Cumulative sales volume: 17,000,000 pcs as of June 2014

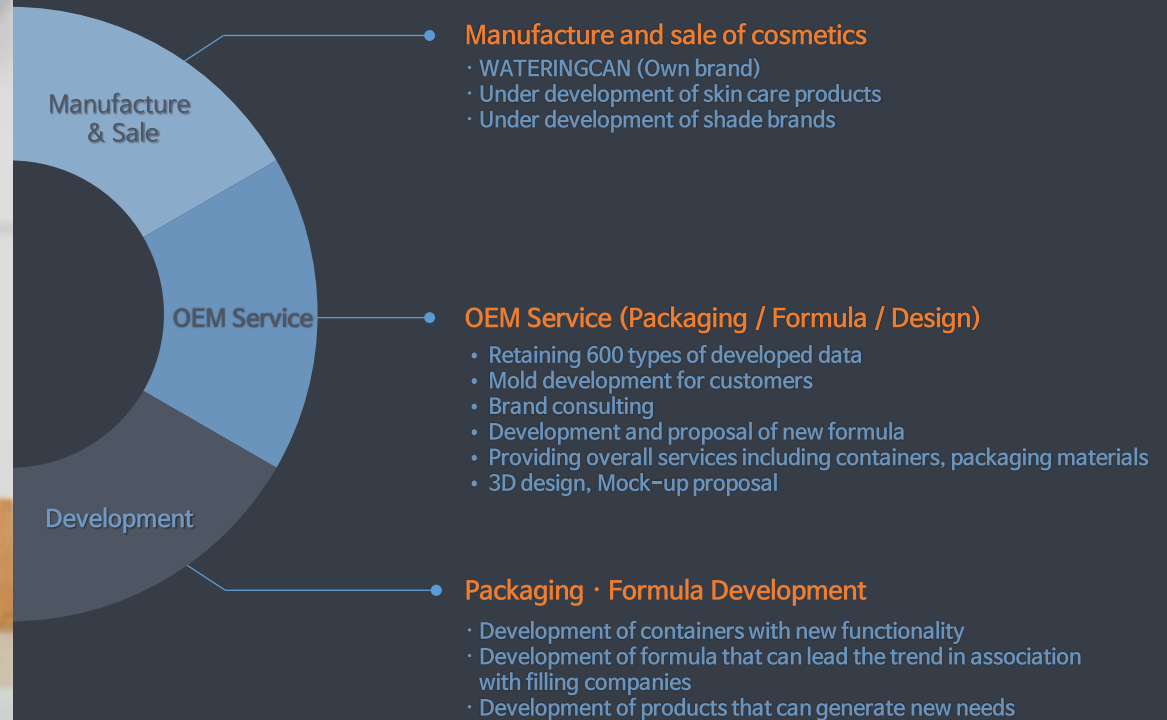
China, US OEM brand development
– Initial amount: US\$ 200,000 as of July 2015

Sales Trends

Steady increase in sales for a short period of time after corporation established in 2013.

Business Field

Business Field



Business Field

Manufacture and Sale



Manufacture
& Sale

Manufacture and sale of cosmetics

- WATERINGCAN (Own brand)
- Under development of skin care products
- Under development of shade brands

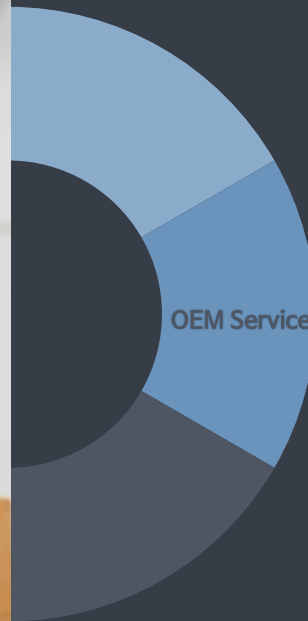
Holds our own cosmetics brand [WATERINGCAN]

Develops skin care and shade products

Also expect to develop other shade brands in addition to WATERINGCAN

Business Field

OEM Service



OEM Service (Packaging / Formula / Design)

- Retaining 600 types of developed data
- Mold development for customers
- Brand consulting
- Development and proposal of new formula
- Providing overall services including containers, packaging materials
- 3D design, Mock-up proposal

OEM Service

• We provide product development and mold development services tailored to the customer using 600 kinds of free molds as development data, and propose a solution fit for needs with brand consultancy to fit the customer's market. In addition, not as a simple service only to provide containers, we provide the total service including containers, formula & package design, production and so on, and we help you create the best products with accurate and rapid proposal on Mock-ups by saving time spent on sampling by 3D design.

Business Field

Development



Development

Packaging · Formula Development

- Development of containers with new functionality
- Development of formula that can lead the trend in association with filling companies
- Development of products that can generate new needs

We strive to develop a new function of containers to lead the market and try to create a new need for consumers by the development of formula going ahead of the trends with filling vendors.

Introduction of Business

Manufacturing, sales of cosmetics (Own Brand)

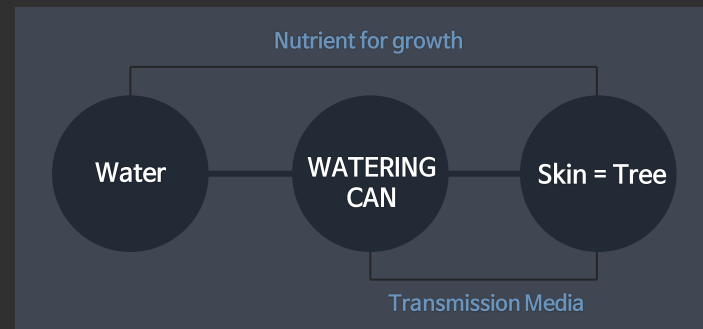


Business 1. **OWN BRAND**

Brand Concept

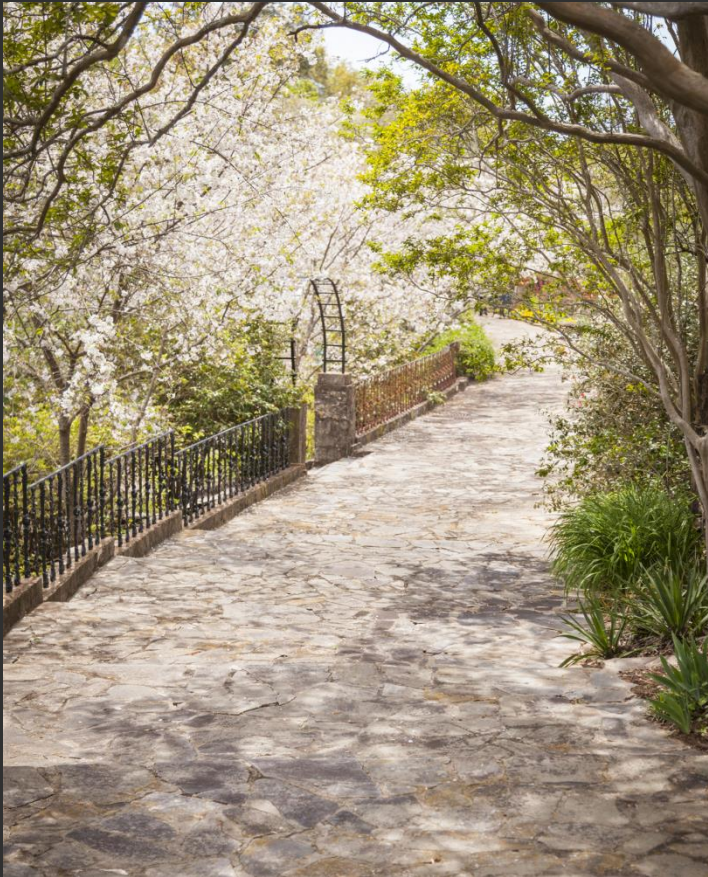
Water is a nutrient for the growth of plants. A WATERINGCAN is a medium to convey the water!

. A WATERINGCAN creates the skin healthier and livelier by providing the nutrient including moisture, moisturizer, etc. to our skin through cosmetics like watering regularly to make plants grow lively so well.



Introduction of Business

Manufacturing, sales of cosmetics (Own Brand)



Brand Keyword

Vitality

Autogenic
power

Detergency

Brand Story

Gardeners of my skin. You are the Gardner!

You are gardeners to cultivate your skin through the WATERINGCAN!
Like a beautiful flower is in full bloom in the good soil with plenty of water and nutrients, vital and beautiful will blossom through a WATERINGCAN to supply quality nutrient.

Consumer

Gardener

WATERINGCAN

Supplying
nutrient

My Skin

Garden

Introduction of Business

OEM Service

Business 2.

OEM SERVICE

RESEARCHING & CONSULTING

We propose solutions befitting the needs of our customers through a quick market research and can help you launch high-quality products.

PROPOSAL & DESIGN

We provide a total service from selecting the container and formula in a faster way to meet the trend and even designing products and packaging.

PRODUCTION & Q.C

We will carefully manage the entire process from producing products of customers to launching the products.

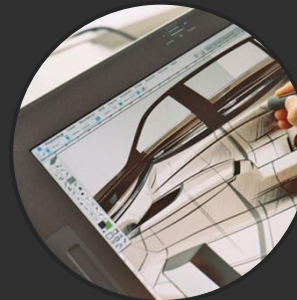
Market Researching



Brand Consulting



Packaging & Formula Proposal



3D Designing



Production



Q.C

T H A N K Y O U

J2D International

Company Introduction